AIATSIS National Indigenous Research Conference (ANIRC)

The ANIRC will examine how we can more effectively target research efforts to achieve better policy outcomes and practice with lasting impact through transformative change.

Research plays a central role in creating transformative change in Aboriginal and Torres Strait Islander communities. The 2019 conference will build on our previous themes of impact and engagement to explore the interweaving strands of the transformative capability of research and its application to Indigenous research for the 21st century.

The conference will draw together researchers, policymakers, cultural and collecting institutions, the corporate sector, and Indigenous organisations and communities to consider the capacity of the research sector to meet the needs of Indigenous policy and community into the future.
Conference program

The conference will consist of:

- **Three day public program (1- 3 July)**
  The public program will include keynote speeches, paper presentations, panel discussions, workshops and poster presentations.

- **Welcome reception (evening, 1 July)**
  The welcome reception marks the start of the public program and will include a Welcome to Country and cultural performances.

- **Conference trade fair and cultural program (1- 3 July)**
  The conference trade fair and cultural program will run concurrently with the conference sessions, highlighting the cultural and artistic expressions of the local Indigenous community as well as showcasing the variety of stakeholders working with Indigenous peoples.

- **International Year of Indigenous Languages Public Lecture (2 July)**
  Our public lecture program will discuss and share information on Indigenous languages and will include the launch of the Ngarinyman Dictionary
  *Sponsored by AIATSIS and CoEOL (ARC Centre of Excellence for the Dynamics of Language)*

- **Conference dinner (3 July)**
  The conference dinner marks and celebrates the closing of the conference.

Who attends the AIATSIS National Indigenous Research Conference?

ANIRC has built a reputation for quality discussion and in-depth examination of issues and attracts up to 500 delegates nationally and internationally. It provides a unique opportunity for a diverse range of people to come together to discuss the current challenges and breakthroughs in Indigenous studies, research and the translation and application of research into practice.

ANIRC attracts a broad range of delegates including:

- Indigenous people;
- academics;
- federal and state government departments and agencies across all areas of policy;
- non-government service providers;
- private and corporate sectors; and
- international Indigenous peoples and agencies.
Support a productive exchange of perspectives

To support a productive exchange of community, academic and organisational perspectives, we strive to maximise conference participation of Aboriginal and Torres Strait Islander people and other Indigenous people from around the world; as speakers, chairs, delegates and performers.

Indigenous participation is central to the discussion of critical issues, sharing information and consolidating networks. This approach makes the conference a must-go for all those interested and involved in Indigenous research, programs and policy. A significant proportion of partnership funds will be directed to supporting Indigenous delegates’ travel, accommodation and conference registration fees.

Partnership funds are also used to subsidise the conference registration fee to ensure that the conference remains an economically accessible national forum.

Ready to stand out?

Looking to increase your visibility and gain access to the Indigenous research sector? If your goal is to increase brand recognition, and develop networks with the researchers and decision makers in this sector, you will find what you need through our partnership opportunities. As a conference partner, your organisation brand will be seen as one of the leaders in the Indigenous research market. With an array of partnership packages to choose from, this is an ideal marketing opportunity to create relationships that will last beyond the conference.

The key to the success of the AIATSIS National Indigenous Research Conference is in ensuring that Aboriginal and Torres Strait Islander peoples are strongly represented in the conference program. Our partners are critical to achieving this outcome.
Promoting the AIATSIS National Indigenous Research Conference

ANIRC is promoted widely including across various sectors: academic, legal, Indigenous, government, and education in several ways, through:

- advertising, media releases and articles;
- promotion in AIATSIS publications;
- targeted print and electronic invitations and announcements;
- online networks;
- a mobile app and website that provides up to date information to prospective delegates; and
- conference merchandise.

Key reasons to partner

- Raise your organisation profile with key conference participants;
- demonstrate leadership by enabling cutting edge dialogue on critical Indigenous issues;
- be recognised for supporting research dissemination and knowledge transfer; and
- elevate your prestige among national and international leaders in Indigenous research;
ABOUT THE CO-CONVENORS

Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS)

The Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS) is a world-renowned research, collections and publishing organisation. We promote knowledge and understanding of Aboriginal and Torres Strait Islander cultures, traditions, languages and stories, past and present.

We care for a priceless collection, including films, photographs, video and audio recordings as well as the world’s largest collection of printed and other resource materials for Aboriginal and Torres Strait Islander studies.

We undertake and encourage scholarly, ethical, community-based research in a variety of sectors, including health, native title, languages and education. Our publishing house, Aboriginal Studies Press, regularly publishes outstanding writing that promotes Australian Indigenous cultures.

Our activities affirm and raise awareness of the richness and diversity of Aboriginal and Torres Strait Islander cultures and histories.

We understand ourselves through places like AIATSIS. Through places like AIATSIS, we can wake up the people with knowledge... There might be precious mysteries to help us understand ourselves again. We can look to the past to find our way.

‘Wanta Jampijinpa Pawu-Kurlpurlurnu (Steve Jampijinpa Patrick), Lajamanu, NT’
Indigenous Research and Engagement Unit (IREU)

QUT is a major Australian university with a truly global outlook. Home to nearly 50,000 students, they are providing real-world infrastructure, learning and teaching, and graduate skills to the next generation of change-makers.

QUT’s research is focused on progress, pushing the boundaries and developing new ideas through transdisciplinary thinking.

They are a research university that is breaking new ground, working with true experts, and funding the future of research innovation in Australia.

QUT’s Indigenous Research and Engagement Unit (IREU) is committed to fostering an environment for Aboriginal and Torres Strait Islander people to share research and knowledge. Indigenous research students at QUT are supported by the IREU. The university offers a culturally supportive environment that includes access to student support services, scholarships and financial support. Students also have access to activities including research seminar series, critical reading groups and Indigenous research conferences.

The Universality goals for Indigenous representation are guided by key performance indicators for Aboriginal and Torres Strait Islander staff and students, which include:

- share of Aboriginal and Torres Strait Islander domestic undergraduate enrollments;
- share of Aboriginal and Torres Strait Islander staff; and
- research and innovation targets.

QUT monitor the access, representation, success, retention and attrition of student equity target groups, including Aboriginal and Torres Strait Islander students.
PRINCIPAL Partner
$50,000 (+10% GST)

Benefits of partnership

Exposure prior to the conference
- Organisation logo on all conference marketing material
- Organisation logo, profile, website listed on conference website

Exposure during the conference
- Organisation logo, profile, website and nominated email listed within the mobile app as a partner
- Name, logo and partnership status featured throughout conference promotional material, including plenary and session PowerPoint’s, the conference website and mobile app

Plenary sessions
- Opportunity to display a 2-3 minute promotional video about your organisation at one of the plenary sessions
- Opportunity to display organisation pop-up banner in the plenary room
- Verbal acknowledgment at the plenary session

Welcome reception
- Acknowledgment at the welcome reception

Conference dinner
- Acknowledgment at the conference dinner
- Reserved VIP table seating at the conference dinner

Conference registrations
- Five complimentary ‘full program’ registration tickets, including five tickets to the welcome reception and conference dinner

Trade fair
- One trade booth in prime position at the conference trade fair
- Organisation logo, profile, website and nominated email listed within the mobile app as trade stall holder
- Two complimentary trade fair registrations, which includes morning tea, lunch and afternoon tea throughout the conference

Delegate bag insert
- Insert up to two promotional materials into delegate bags
Major Partner
$20,000 (+10% GST)

Benefits of partnership

Exposure prior to the conference
- Organisation logo on all conference marketing material
- Organisation logo, profile, website listed on conference website

Exposure during the conference
- Organisation logo, profile, website and nominated email listed within the mobile app as a partner
- Name, logo and partnership status featured throughout conference promotional material, including plenary and session PowerPoint’s, the conference website and mobile app

Plenary sessions
- Acknowledgment at plenary sessions

Welcome reception
- Acknowledgment at the welcome reception

Conference dinner
- Acknowledgment at the conference dinner

Conference registrations
- Two complimentary ‘full program’ registration tickets, including two tickets to the welcome reception and conference dinner

Trade fair
- One trade booth at the conference trade fair
- Organisation logo, profile, website and nominated email listed within the mobile app as trade stall holder
- Two complimentary trade fair registrations, which includes morning tea, lunch and afternoon tea throughout the conference

Delegate bag insert
- Insert one page promotional material in delegate bags
Partner
$10,000 (+10% GST)

Benefits of partnership

Exposure prior to the conference
• Organisation logo on all conference marketing material
• Organisation logo, profile, website listed on conference website

Exposure during the conference
• Organisation logo, profile, website and nominated email listed within the mobile app as a partner
• Name, logo and partnership status featured throughout conference promotional material, including plenary and session PowerPoint’s, the conference website and mobile app

Welcome reception
• Acknowledgment at the welcome reception

Conference dinner
• Acknowledgment at the conference dinner

Conference registrations
• One complimentary ‘full program’ registration ticket, including one ticket to the welcome reception and conference dinner

Trade fair
• One trade booth at the conference trade fair
• Organisation logo, profile, website and nominated email listed within the mobile app as trade stall holder
• One complimentary trade fair registration, which includes morning tea, lunch and afternoon tea throughout the conference

Delegate bag insert
• Insert one page promotional material in delegate bags
Supporter Partner
$5,000 (+10% GST)

Benefits of partnership

Exposure prior to the conference
- Organisation logo on all conference marketing material
- Organisation logo, profile, website listed on conference website

Exposure during the conference
- Organisation logo, profile, website and nominated email listed within the mobile app as a partner
- Name, logo and partnership status featured throughout conference promotional material, including plenary and session PowerPoint’s, the conference website and mobile app

Trade fair
- One trade booth at the conference trade fair
- Organisation logo, profile, website and nominated email listed within the mobile app as trade stall holder
- One complimentary trade fair registration, which includes morning tea, lunch and afternoon tea throughout the conference
Conference dinner
$20,000 (+10% GST) *only two available*

Benefits of partnership

Exposure prior to the conference
- Organisation logo on all conference marketing material
- Organisation logo, profile, website listed on conference website

Exposure during the conference
- Organisation logo, profile, website and nominated email listed within the mobile app as a partner
- Name, logo and partnership status featured throughout conference promotional material, including plenary and session PowerPoint’s, the conference website and mobile app

Conference dinner
- Acknowledgment at the conference dinner
- Exclusive partner of the conference dinner
- Opportunity to address delegates at the conference dinner (2 – 3 minutes)
- Organisation logo on the conference dinner menus
- Five complimentary ‘dinner tickets’ to attend the conference dinner
- Reserved VIP table seating at the conference dinner

Trade fair
- One trade booth at the conference trade fair
- Organisation logo, profile, website and nominated email listed within the mobile app as trade stall holder
- One complimentary trade fair registration, which includes morning tea, lunch and afternoon tea throughout the conference

Delegate bag insert
- Insert one page promotional material in delegate bags
Welcome Reception  
$15,000 (+10% GST)  
*only one available* 

Benefits of partnership 

**Exposure prior to the conference**  
- Organisation logo on all conference marketing material  
- Organisation logo, profile, website listed on conference website  

**Exposure during the conference**  
- Organisation logo, profile, website and nominated email listed within the mobile app as a partner  
- Name, logo and partnership status featured throughout conference promotional material, including plenary and session PowerPoint’s, the conference website and mobile app  

**Welcome reception**  
- Acknowledgment at the welcome reception  
- Exclusive partner of the welcome reception  
- Opportunity to address delegates at the welcome reception (2 – 3 minutes)  
- Four complimentary ‘welcome reception tickets’  

**Trade fair**  
- One trade booth at the conference trade fair  
- Organisation logo, profile, website and nominated email listed within the mobile app as trade stall holder  
- One complimentary trade fair registration, which includes morning tea, lunch and afternoon tea throughout the conference
Acknowledgment of partners

The AIATSIS National Indigenous Research Conference provides a unique opportunity for partners to communicate with and promote their organisation within, the Indigenous research and education sector. We rely on a small group of supporters at different levels. All supporting organisations will be promoted via a range of initiatives including:

• media releases, the AIATSIS website, conference merchandise and sessions at the conference;

• opportunity to participate in the trade fair during the three-day program;

• verbal acknowledgment at plenary sessions the welcome reception and conference dinner (for selected partnership packages only); and

• opportunity to insert promotional material in delegate bags (for selected partnership packages only).
## Partnership packages summary

<table>
<thead>
<tr>
<th>Exposure prior to the conference</th>
<th>Principal partner $50,000 (+10% GST)</th>
<th>Major partner $20,000 (+10% GST)</th>
<th>Partner $10,000 (+10% GST)</th>
<th>Supporter $5,000 (+10% GST)</th>
<th>Conference dinner $20,000 (+10% GST)</th>
<th>Welcome reception $15,000 (+10% GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organisation logo on all conference marketing material</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Organisation logo, profile, website listed on conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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## Exposure during the conference

<table>
<thead>
<tr>
<th>Plenary sessions</th>
<th>Principal partner $50,000 (+10% GST)</th>
<th>Major partner $20,000 (+10% GST)</th>
<th>Partner $10,000 (+10% GST)</th>
<th>Supporter $5,000 (+10% GST)</th>
<th>Conference dinner $20,000 (+10% GST)</th>
<th>Welcome reception $15,000 (+10% GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to display a 2-3 minute promotional video about your organisation at one of the plenary sessions</td>
<td>✓</td>
<td></td>
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<tr>
<td>Opportunity to display organisation pop-up banner in the plenary room</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Acknowledgment at the plenary session</td>
<td>✓</td>
<td>✓</td>
<td></td>
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## Welcome reception

<table>
<thead>
<tr>
<th>Welcome reception</th>
<th>Principal partner $50,000 (+10% GST)</th>
<th>Major partner $20,000 (+10% GST)</th>
<th>Partner $10,000 (+10% GST)</th>
<th>Supporter $5,000 (+10% GST)</th>
<th>Conference dinner $20,000 (+10% GST)</th>
<th>Welcome reception $15,000 (+10% GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgment at the welcome reception</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Opportunity to address delegates at the welcome reception (2 – 3 minutes)</td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary ‘welcome reception tickets’</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

## Conference dinner

<table>
<thead>
<tr>
<th>Conference dinner</th>
<th>Principal partner $50,000 (+10% GST)</th>
<th>Major partner $20,000 (+10% GST)</th>
<th>Partner $10,000 (+10% GST)</th>
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<th>Conference dinner $20,000 (+10% GST)</th>
<th>Welcome reception $15,000 (+10% GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgment at the conference dinner</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>Opportunity to address delegates at the conference dinner (2 – 3 minutes)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Organisation logo on the conference dinner menus</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Reserved VIP table seating at the conference dinner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary ‘dinner tickets’ to attend the conference dinner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
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</tbody>
</table>

## Conference registrations

<table>
<thead>
<tr>
<th>Conference registrations</th>
<th>Principal partner $50,000 (+10% GST)</th>
<th>Major partner $20,000 (+10% GST)</th>
<th>Partner $10,000 (+10% GST)</th>
<th>Supporter $5,000 (+10% GST)</th>
<th>Conference dinner $20,000 (+10% GST)</th>
<th>Welcome reception $15,000 (+10% GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary ‘full program’ registration tickets</td>
<td>✓ 5</td>
<td>✓ 2</td>
<td>✓ 1</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

## Trade fair

<table>
<thead>
<tr>
<th>Trade fair</th>
<th>Principal partner $50,000 (+10% GST)</th>
<th>Major partner $20,000 (+10% GST)</th>
<th>Partner $10,000 (+10% GST)</th>
<th>Supporter $5,000 (+10% GST)</th>
<th>Conference dinner $20,000 (+10% GST)</th>
<th>Welcome reception $15,000 (+10% GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>One trade booth in position at the conference trade fair</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Organisation logo, profile, website and nominated email listed within the mobile app as trade stall holder</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary trade fair registrations</td>
<td>✓ 2</td>
<td>✓ 2</td>
<td>✓ 1</td>
<td>✓ 1</td>
<td>✓ 1</td>
<td>✓ 1</td>
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## Delegate bag inserts

<table>
<thead>
<tr>
<th>Delegate bag inserts</th>
<th>Principal partner $50,000 (+10% GST)</th>
<th>Major partner $20,000 (+10% GST)</th>
<th>Partner $10,000 (+10% GST)</th>
<th>Supporter $5,000 (+10% GST)</th>
<th>Conference dinner $20,000 (+10% GST)</th>
<th>Welcome reception $15,000 (+10% GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Insert promotional material into delegate bags</td>
<td>✓ 2</td>
<td>✓ 1</td>
<td>✓ 1</td>
<td>✓ 1</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
For further information about partnership or the conference please contact:

Shiane Lovell  
Event Coordinator  
E anirc@aiatsis.gov.au  
A GPO Box 553, Canberra ACT 2601  
P 02 6246 1108  

Or please visit the AIATSIS website: www.aiatsis.gov.au