

AIATSIS 20
SUMMIT 24
3 – 7 JUNE NAARM MELBOURNE



AIATSIS



FIRST PEOPLES'
ASSEMBLY OF
VICTORIA



Sponsorship Prospectus

Celebrating Indigenous Brilliance: Then and Now.

The background of the page features a large, modern auditorium filled with people. The stage is illuminated with blue and red lights, and a large, glowing 'AIATSIS' logo is visible on the back wall. The audience is seated in rows, facing the stage. The overall atmosphere is professional and high-tech.

About the AIATSIS Summit 2024

The AIATSIS Summit 2024 (the Summit) offers a unique opportunity for Aboriginal and Torres Strait Islander Elders, leaders, and youth along with Academics, Native Title stakeholders, legal experts, GLAM (Galleries, Libraries, Archives and Museums) sector and government representatives to come together and collaborate on the issues that matter most to First Nations peoples.

As one of the largest Australian conferences of its kind, the Summit also offers opportunities to support and strengthen Aboriginal and Torres Strait Islander cultures, knowledge, and governance.

In 2024, the Summit incorporates a three-day Native Title component (3-5 June) and a Native Title youth forum (4-6 June), with a strong focus on Indigenous research across the 5 days. A wide range of exhibitors will be featured and an engaging social program provided including the Gala dinner.

2023 Summit Engagement



SOCIAL MEDIA

ENGAGEMENT

283 POSTS

487,654 IMPRESSIONS

38,234 ENGAGEMENTS AND REACH

10,161 REACTIONS

524 COMMENTS

12,284 LINK CLICKS

6,976 AUDIENCE GROWTH



ATTENDANCE

1,580

DELEGATES

200

VIRTUAL ATTENDEES

400

PRESENTERS ACROSS
THE FIVE DAYS

1,082

REGISTERED TO ATTEND
THE GALA DINNER

OVER 50

EXHIBITORS



Delegates at the 2023 AIATSIS Summit.
Photo: AIATSIS

Previous Summit Sponsors



**BUSINESS
EVENTS
PERTH**



CHALK & BEHRENDT
LAWYERS & CONSULTANTS

RioTinto



A hand is shown holding a bundle of green leaves and yellow roots, likely a traditional smoking pipe. The background is a blurred outdoor setting with a large black pot containing more greenery. The overall scene is a close-up of a traditional smoking ceremony.

Premium Sponsorship Packages

2023 AIATSIS Summit Smoking
Ceremony on Noongar Boodja.
Photo: AIATSIS

Deadly Sponsor

\$300,000 (excl. GST)

Exclusive opportunity

We welcome the opportunity to create a bespoke sponsorship package tailored to your requirements.

Sponsorship benefits

As the Summit's Deadly Sponsor, you receive the most comprehensive range of benefits available, including:

- Opportunity to present a keynote address.
- 10 complimentary full program registration tickets, as well as 10 tickets to the Summit Gala Dinner.
- Opportunity to screen a 2-minute video during Summit*.
- Full page advert in the Summit printed program.
- Social media recognition.
- Your logo, sponsorship status, and website in all Summit promotional and marketing material, including plenary and session presentations, Summit website and delegate app.
- Verbal acknowledgment during plenary sessions, Summit opening and closing address and at the Summit Gala Dinner.
- Prominent location and dedicated stall at the entrance of the Summit exhibition.
- Listed in the Summit delegate app as an exhibitor.
- 2 complimentary exhibitor registrations, which include morning tea, lunch and afternoon tea throughout the Summit.



Panel discussion at the 2023 AIATSIS Summit.
Photo: AIATSIS

*Timing at discretion of AIATSIS.

Principal Sponsor

\$150,000 (excl. GST)

Multiple opportunities available

Sponsorship benefits

As a Summit Principal Sponsor, you will receive the following benefits:

- 5 complimentary full program registration tickets and 5 tickets at the Summit Gala Dinner.
- Your logo, sponsorship status, and website in Summit promotional and marketing material, including plenary and session presentations, the Summit website and delegate app.
- Verbal acknowledgment during plenary sessions, Summit opening address, and at the Summit Gala Dinner.
- 1 exhibitor booth in the Summit exhibition space.

- Listed in the delegate app as an exhibitor.
- 2 complimentary exhibitor registrations which include morning tea, lunch and afternoon tea throughout the Summit.



The Hon. Linda Burney officially opening the 2023 AIATSIS Summit. Photo: AIATSIS

Major Sponsor

\$50,000 (excl. GST)

Multiple opportunities available

Sponsorship benefits

As a Summit Major Sponsor, you will receive the following benefits:

- 2 complimentary full program registration tickets, including 2 tickets to the Summit Gala Dinner.
- Your logo, sponsorship status, and website in Summit promotional and marketing material, including plenary and session presentations, the Summit website and delegate app.
- Verbal acknowledgment during plenary sessions, Summit opening address, and at the Summit Gala Dinner.
- 1 exhibitor booth in the Summit exhibition space.

- Listed in the delegate app as an exhibitor.
- 2 complimentary exhibitor registrations, which include morning tea, lunch and afternoon tea throughout the Summit.



Gail and Kaleb Mabo delivering the opening address at the 2023 AIATSIS Summit. Photo: AIATSIS

Summit Gala Dinner

\$50,000 (excl. GST)

Exclusive opportunity

Sponsorship benefits

Sponsorship of the Summit Gala Dinner presents a unique opportunity to exclusively support one of Summit's most popular events.

Benefits include:

- Exclusive sponsorship rights to the Summit Gala Dinner.
- Acknowledgment at the Summit Gala Dinner, opportunity to either address delegates at the Summit Gala Dinner or show a 2-minute video.
- Organisation logo on the Summit Gala Dinner menus.
- 5 complimentary tickets to the Summit Gala Dinner.

- Your logo, sponsorship status, and website in Summit promotional and marketing material, including plenary and session presentations, the Summit website and delegate app.
- 1 exhibitor booth in the Summit exhibition space.
- Listed in the delegate app as an exhibitor.
- 2 complimentary exhibitor registrations which includes morning tea, lunch and afternoon tea throughout the Summit.



Top: Sand art performance by Shannon Kearing Snr and Liz Narkle. Bottom: AIATSIS Council member Ash Walker and Narelda Jacobs (right) host of the 2023 Gala Dinner. Photos: Redhanded



Supporting Sponsorship Packages

Artwork by Nadine Foley, Whadjuk and
Balladong teacher and owner of Culture Weave.
Photo: AIATSIS

Summit Champion

\$20,000 (excl. GST)

Multiple opportunities available

**As a Summit Champion Sponsor
you will receive the following benefits:**

- Your logo, sponsorship status, and website in Summit promotional and marketing material, including plenary and session presentations, the Summit website and delegate app.
- 1 exhibitor booth in the Summit exhibition space.
- Listed in the delegate app as an exhibitor.
- 2 complimentary exhibitor registrations, which include morning tea, lunch and afternoon tea throughout the Summit.

Youth Scholarship

\$10,000 (excl. GST)

Multiple opportunities available

**Your sponsorship will provide an
opportunity for young people living
in rural and remote communities
to experience all the benefits of
attending Summit.**

Sponsorship funds will be used to:

- Provide a young person with a 5-day registration, flights, meals and accommodation.

Sponsorship benefits include:

- Your logo, sponsorship status, and website in Summit marketing material, on the Summit website and delegate app.



Summit T-shirt Sponsor

\$20,000 (excl. GST)

Exclusive opportunity

Get your logo on our most sought after product!

Sponsorship benefits include:

- Your logo on the sleeve of Summit t-shirts distributed to every delegate.
- Your logo, sponsorship status, and website in Summit marketing material, on the Summit website and delegate app.

Satchel Sponsor

\$10,000 (excl. GST)

Exclusive opportunity

Sustainable and reusable, our satchels continue to be used long after Summit ends.

Sponsorship benefits include:

- Your logo on satchel bags.
- Your logo, sponsorship status, and website in Summit marketing material, on the Summit website and delegate app.

Lanyard Sponsor

\$10,000 (excl. GST)

Exclusive opportunity

Location, location! Your logo front and centre on lanyards worn by every delegate.

Sponsorship benefits include:

- Your logo on Summit lanyards.
- Your logo, sponsorship status, and website in Summit marketing material, on the Summit website and delegate app.

Coffee Cart Sponsor

\$5,000 (excl. GST)

Multiple opportunities available

**75% of people can't be wrong.
That's how many people enjoy
at least one cup of coffee every day!**

Sponsorship benefits include:

- Your company branding where Summit delegates will see it – on the coffee cart.
- Your logo, sponsorship status, and website in Summit marketing material, on the Summit website and delegate app.

Exhibitor

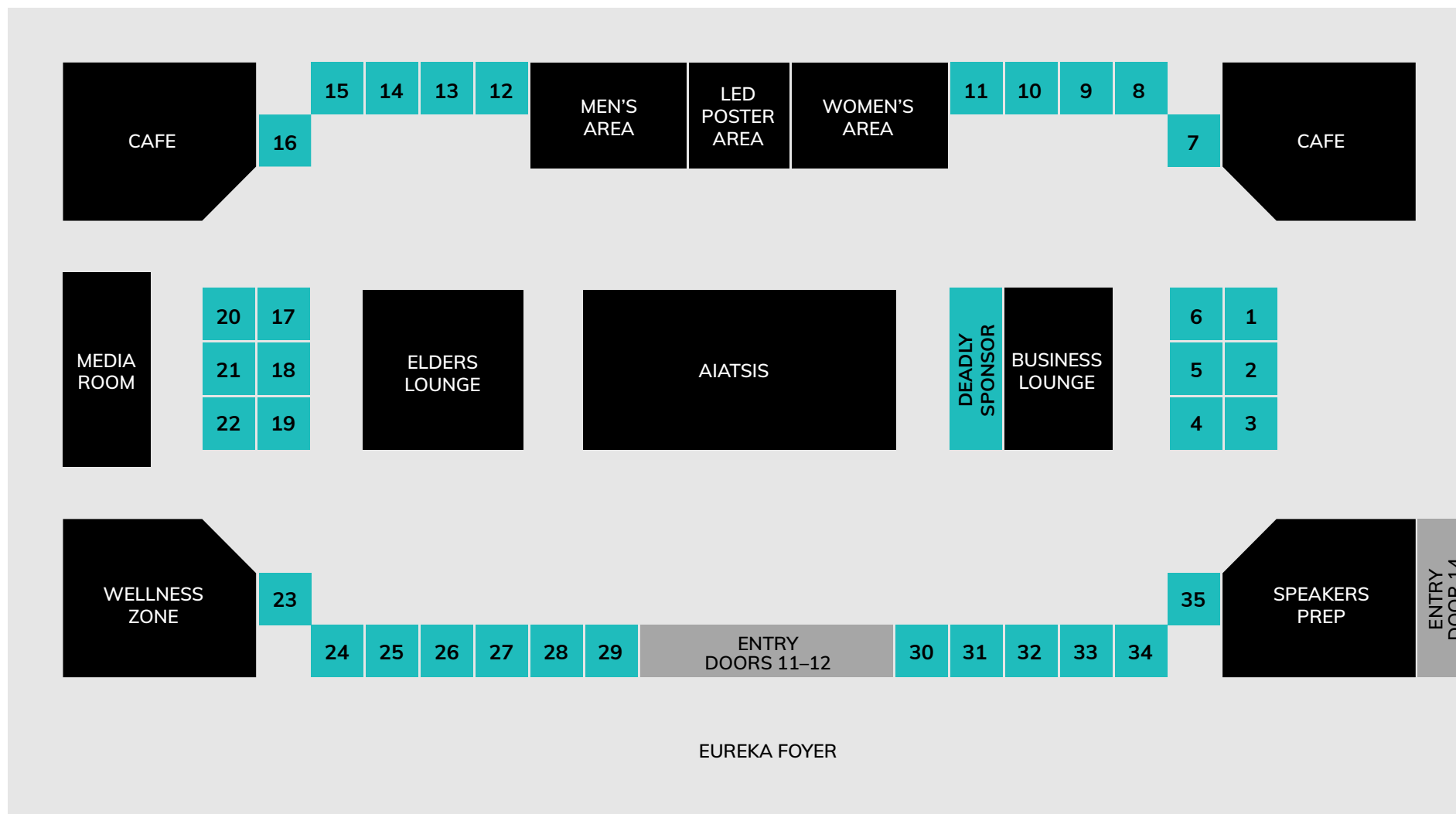
\$5,000 (excl. GST)

Exhibitor benefits include:

- 1 exhibition booth in the Summit exhibition space – see floor plan on the following page. Subject to availability.
- Your logo and website listed in the delegate app as an exhibitor.
- 1 complimentary exhibitor registration which includes morning tea, lunch and afternoon tea throughout the Summit.



Summit Exhibition Melbourne Convention Exhibition Centre



[Book an exhibition booth at the 2024 AIATSIS Summit.](#)

Floor plan subject to change.

"Coming together for our people, networking, connecting, and making new relationships. This is the way we do our business."

Jodie Sizer
AIATSIS Council Chair



For further information about sponsorship opportunities, please email the AIATSIS team:

E partnerships@aiatsis.gov.au

For further information about the Summit contact:

E summit@aiatsis.gov.au
aiatsis.gov.au/summit



AIATSIS