Activity worksheet

Your task is to design an infographic that presents some data sets from *The Little Red Yellow Black Book's* sections entitled 'Population' and 'Remote, Regional and City Living'.

Imagine you have been asked to create an infographic for a digital app to be used on a handheld device such as a tablet or smartphone. Your app is designed to convey information clearly and concisely. It should summarise the most important facts about population and remote, regional and city living among Indigenous Australians. You will find the information to be summarised on pages 52-54 of *The Little Red Yellow Black Book.* Your teacher will help you by writing up some summary points.

Think about special interactive features that you would like to include in your infographic. You are to design only one infographic on a self-contained page with no other pages attached. However, you should **include two or more interactive elements,** such as self-contained pop-up boxes, drop-down or scrolling menus or animations. You could create live links between certain words and definition boxes when a user mouses over them.

Use an A3 sheet of paper to plan how you want your infographic to look. Draw your plan and label all the key features, explaining in point form the purpose that each element serves in conveying the information.

The app environment is not ideal for text-heavy presentations. Consider how you could use graphics (images or animation) to visually represent textual information without making the presentation too dense. *Note: In this task, you are only required to plan – not carry out – the actual creation of the infographic.*

Design considerations

Consider these questions before you begin the design work. You don't need to write answers to these questions.

- What features and functions do you have to take into account when designing for the online environment?
- What use will you make of text in comparison to graphics? How will you achieve a good balance of both?
- What symbols could you use to generate a visual text that presents this information in an engaging way?
- What innovative ideas for entering and leaving the app can you devise?

Self-evaluation questions

Answer the following questions on this worksheet to complete your self-evaluation of the design.

1 Who did you have in mind as the target audience for your infographic?

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2 What is it about your design that you believe will appeal to this audience?

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3 Do you think you have conveyed the key facts and data in a clear way? Explain your answer.

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4 Does the user experience the flow of content in a logical sequence? Explain.

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5 What improvements can you suggest for your design?

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