Activity worksheet

After you’ve studied the images, choose one poster and answer these analysis questions about it.
Write your answers on a separate page or in your regular notebook.

1. Summarise the form and genre of this text in a single sentence.
2. Look at the visual text. What is the salient element that you notice first?
3. What vector lines are created in this text and what is their effect?
4. How are the dynamics of movement represented in the image?
5. How have light and shade been used to add drama to the text?
6. How are shapes used to create visual balance in the text?
7. How is colour used symbolically?
8. What comments can you make about the composer’s selection and use of typefaces?
9. What do you think the composer’s main message is?
10. Comment on the overall impact of the text on you as a viewer.