

Activity worksheet

Task One — Book Cover Appraisal

Your task is to explain how the designers of the book's cover have used text and graphics and certain visual techniques to communicate the purpose of *The Little Red Yellow Black Book (4th Edition)*. The purpose of the book is to provide an introduction to the histories and cultures of Aboriginal and Torres Strait Islander peoples so that all Australians can better understand each other's origins, histories, traditions, cultures and values.

1. Read through the list of features on the **Student resource sheet**. Think about each element in relation to the cover of *The Little Red Yellow Black Book*. Look carefully at the image of the book cover and notice how each feature in the list is evident in the design.

Front cover: (Left) Murray Island Dance Group members (l-r) Sarah Mabo, Suramina Tabo, Jezebel Gisu, Tanya Wailu and Lilimea Mabo perform at the opening of Cairns NAIDOC Week 2017 at Fogarty Park. Photo: Stewart McLean. (Right) Samuel Brazel, Anaiwan, Management/Indigenous Consultant, Tyrone Bean, Kabi-Kabi/Bindal, Secondary School Teacher and Liam Coe, Wiradjuri, Architecture Student. Photo courtesy of Samuel Brazel.

2. Create some point form notes in which you describe five elements of the book cover. The five elements you choose should be the features that stood out most to you when you first appraised the cover. Write your notes in the table.

Name of Visual Feature	Description of Visual Feature	Effect of Visual Feature

Task Two — Designing a Book Cover

You have the opportunity to respond creatively by developing your own book cover design.

Imagine you have written a book about your life. This book includes a lot of information about your cultural identity, your thoughts, feelings and relationships as you live out your life in twenty-first century Australia. Your task is to design a front cover for this book. Use the same techniques that you identified in the appraisal task to represent your cultural background as you create your design.

1. Make decisions about:
 - the main topics of your book
 - the title
 - the target audience for your book
 - the salient image on the cover
 - the mood (emotional atmosphere) you wish the cover to convey
2. Now, it's time to rough out a design plan for the cover. Use a pencil and paper to create a design, then label your diagram to show the various elements included in it.
3. Access and use simple everyday software like Microsoft Word, Publisher or PowerPoint to create the front cover design you have planned out.

Negotiate with your teacher to find out if you are allowed to create the book cover manually — using pencils, textas or paint on paper or cardstock. Perhaps you'd like to do both digital and hand-made versions.