



AIATSIS
Australian Institute of Aboriginal
and Torres Strait Islander Studies

Finding aid

AIATSIS_38

**Sound recordings collected by the
Australian Institute of Aboriginal and Torres
Strait Islander Studies, 1999**

Prepared August, 2016 by TQ
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ACCESS

Availability of copies

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Restrictions on listening

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Restrictions on use

Permission must be obtained from the speakers of this seminar series for copies of these recordings. Permission must also be obtained from the speakers of this seminar series for publication and quotation.

SCOPE AND CONTENT NOTE

Date: 1999

Extent: 8 audiocassettes (approx. 90 min. each) : analogue, mono.

Production history

The following collection contains a series of *Marketing Indigenous Culture* seminar presentations on interfaces between Aboriginal culture and commercialisation; including topics on a code of conduct for visitors to Indigenous communities, intellectual property rights and bio-diversity, tourism as well as internet commerce and Indigenous culture. Speakers include John Merson, P. Nicholson, Phil Gordon, Peter White, George A. Boeck, Erika Esau, C. Bonney, Helena Gulash and Tim Klingender.

RELATED MATERIAL

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ARCHIVIST'S NOTE

This finding aid was compiled from information provided by the Australian Institute of Aboriginal and Torres Strait Islander Studies and audition sheets prepared by AIATSIS staff. Timing points may be slightly out depending on the technologies and procedures in place at the time the recordings were auditioned.

ITEM LIST

Archive number	Field recording number	Description
036468	<u>Field Tape 1, Side A</u>	AIATSIS lunchtime seminar entitled <i>A code of conduct for visitors to Indigenous communities</i> . Presented by Mick Dodson.
036469	<u>Field Tape 1, Side B</u>	Continuation of the AIATSIS lunchtime seminar entitled <i>A code of conduct for visitors to Indigenous communities</i> . Presented by Mick Dodson.
036470	<u>Field Tape 2, Side A</u>	AIATSIS lunchtime seminar entitled <i>Bio-prospecting or bio-piracy: intellectual property rights and the convention on bio-diversity</i> . Presented by John Merson.
036471	<u>Field Tape 2, Side B</u>	Continuation of the AIATSIS lunchtime seminar entitled <i>Bio-prospecting or bio-piracy: intellectual property rights and the convention on bio-diversity</i> . Presented by John Merson.
036472	<u>Field Tape 3, Side A</u>	AIATSIS lunchtime seminar entitled <i>Culture, tourism and adaptation: accessing the power to choose</i> . Presented by Trish Nicholson.
036473	<u>Field Tape 3, Side B</u>	Continuation of the AIATSIS lunchtime seminar entitled <i>Culture, tourism and adaptation: accessing the power to choose</i> . Presented by Trish Nicholson.
036474	<u>Field Tape 4, Side A</u>	AIATSIS lunchtime seminar entitled <i>Keeping places and the pressures of commercialisation</i> . Presented by Phil Gordon.
036475	<u>Field Tape 5, Side A</u>	AIATSIS lunchtime seminar entitled <i>Blue Guide, Australia: Tour guides and Indigenous Australia</i> . Presented by George Boeck and Erika Esau.
036476	<u>Field Tape 6, Side A</u>	AIATSIS lunchtime seminar entitled <i>A label of authenticity</i> . Presented by Chris Bonney.
036477	<u>Field Tape 6, Side B</u>	Continuation of the AIATSIS lunchtime seminar entitled <i>A label of authenticity</i> . Presented by Chris Bonney.
036478	<u>Field Tape 7, Side A</u>	AIATSIS lunchtime seminar entitled <i>The Australian Indigenous Cultural Network</i> . Presented by Helena Gulash.
036479	<u>Field Tape 7, Side B</u>	Continuation of the AIATSIS lunchtime seminar entitled <i>The Australian Indigenous Cultural Network</i> . Presented by Helena Gulash.
036480	<u>Field Tape 8, Side A</u>	AIATSIS lunchtime seminar entitled <i>An informal discussion about Internet commerce and Indigenous Art</i> . Presented by Tim Klingender.
036481	<u>Field Tape 8, Side B</u>	Continuation of the AIATSIS lunchtime seminar entitled <i>An informal discussion about Internet commerce and Indigenous Art</i> . Presented by Tim Klingender.

ITEM DESCRIPTIONS

036468/Field Tape 1, Side A

Performer/speaker(s):	Russell Taylor, Mick Dodson, Unidentified woman #1, Unidentified woman #2, Unidentified man #1
Personal subject(s):	-
Subject keywords:	Economic sectors - Services - Business - Advertising and marketing
Language/people:	Ngunawal / Ngunnawal people (D3) (NSW SI55-16), Gubbi Gubbi / Kabi Kabi / Gabi Gabi people (E29) (Qld SG56-06)
Places:	Canberra (ACT SI55-16), South East Queensland (SE Qld SG56, SH56)
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:10	Introduction by Russell Taylor to the Lunchtime Seminar Series entitled <i>Marketing Indigenous Culture</i> [23 August 1999]. Russell introduces speaker Mick Dodson.
00:03:10	Mick Dodson acknowledges and pays his respects to the Ngunnawal (D3) people of the Canberra region. Mick narrates his speech entitled ' <i>A code of conduct for visitors to Indigenous communities.</i> ' He highlights the lack of understanding non-Indigenous visitors have of Indigenous law, customs and culture.
00:05:13	Mick Dodson discusses his project and the National Aboriginal and Torres Strait Islander tourism industry strategy. Mick talks about the subject of tourists [of Indigenous sites] and the establishment of a moral code of behaviour for tourists.
00:10:57	Mick Dodson talks about potential results of developing the code of conduct for visitors. Mick examines the elements of the tourist industry and system and how the code will need to influence these elements.
00:15:43	Mick Dodson discusses the Government position in favour of the code according to the Department of Industry, Science and Tourism. Mick discusses the potential implementation and dissemination of the code of conduct to tourists.
00:18:56	Mick Dodson converses about the aim and objectives of the code of conduct. Mick talks about the requirements for the code including being acceptable to all parties concerned.
00:22:06	Mick Dodson discusses the contract and targeting relevant groups. Mick highlights the difficulties in establishing a single code. He converses about the general principles that need to reinforce the code of conduct. Mick investigates the objectives of the Government and the national strategy.
00:28:12	Silence
00:28:19	Mick Dodson continues his investigation of the objectives of the Government and the national strategy whilst discussing aspects of the tourist industry. Mick gives his opinions about his experiences of a non-Indigenous tour guide when he went on a tour on the land of the Gubbi Gubbi (E29) people.
00:32:09	Mick Dodson discusses the methodology and lack of money to consult with relevant parties over the development of the code. Mick discusses the progress made on the development of the code of conduct. He contrasts the difference between the long and short versions of the code. Mick talks about the process of developing the code with the collaboration of the various agencies and parties.
00:37:25	Mick Dodson concludes his speech. Mick seeks the engagement and contribution of

	stakeholders to the project. Unidentified woman #1 asks Mick for his contact details to which he responds.
00:38:46	Mick Dodson responds to questions from the audience; particularly those relating to the non-Indigenous tour guide discussed earlier. Russell Taylor points out audience members who wish to ask questions of Mick Dodson. Unidentified woman #2 who is of the Gubbi Gubbi (E29) people speaks about her people.
00:42:07	Silence
00:42:13	Unidentified woman #2 provides a background about what Gubbi Gubbi (E29) people have done to reassert their rights as well as conversing about the claims on the Glasshouse Mountains. Unidentified woman #2 relates the history of the Gubbi Gubbi people. Unidentified man #1 asks a question relating to the subject of tourist souvenirs and tourists removing things from sites to which Mick Dodson responds.
00:48:16	Silence
00:48:29	End of Field Tape 1, Side A and end of 036468

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036469/Field Tape 1, Side B

Performer/speaker(s):	Mick Dodson, Russell Taylor, Sue {surname unknown}, Maggie {surname unknown}, Jon Altman , Unidentified man #1, Unidentified woman #1, Unidentified woman #2, Unidentified woman #3, Unidentified woman #4, Unidentified woman #5, Unidentified woman #6
Personal subject(s):	-
Subject keywords:	Economic sectors - Services - Business - Advertising and marketing
Language/people:	-
Places:	Sydney (NSW SI56-05)
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:08	Mick Dodson continues his response to Unidentified woman #1's question about tourists removing items from Indigenous sites. Mick discusses what the code sets out to achieve in relation to the appropriateness of Indigenous people being able to teach their own culture to tourists.
00:02:13	Mick Dodson discusses tourist guidelines in response to a prompting by Unidentified woman #2. Russell Taylor chooses a woman named Sue {surname unknown} to ask the next question. Sue discusses her questions; including one relating to the moral responsibility of visitors to which Mick responds.
00:05:47	An unidentified woman converses about exploitation issues relating to the trusting nature of Indigenous peoples. Mick Dodson responds to the previous question.
00:08:57	Unidentified woman #3 talks about the label of authenticity on Aboriginal art as well asking whether it would be appropriate for visitors to sign a code of conduct when visiting Indigenous sites. Mick Dodson responds to Unidentified woman #3's question.
00:11:17	Unidentified woman #4 asks whether the code of conduct is linked to the Sydney 2000 Olympics and whether it is important for foreign correspondents to be subject to the code. Mick Dodson responds to this woman's question and highlights the case of visitors from Germany.
00:14:31	Maggie asks about whether Mick Dodson wants to link the project with an unidentified pocketbook. Jon Altman wonders whether a diversity of codes is needed and discusses whether a look at international best practice is required. Mick responds to John's question.
00:19:29	Unidentified man #1 asks whether it would be possible to link compliance [standard?] code to funding. Unidentified man #1 discusses tourist operators and whether it is possible to work out some form of monitoring. Mick Dodson responds to Unidentified man #1's questions. Unidentified man #1 believes the Australian Government is just paying lip service to the project to which Mick provides his own view.
00:22:11	Sue {surname unknown} questions whether it would be useful to contact foreign guidebooks such as Lonely Planet [to insert the code of conduct within guidebooks]. Mick Dodson responds to Sue's question. Another unidentified woman provides further information about the travel guidebook publisher Lonely Planet.
00:23:42	Unidentified woman #5 discusses ways of presenting the code of conduct. Mick Dodson responds to Unidentified woman #5's discussion about presentation.
00:25:58	Unidentified woman #6 talks about her own work designing a code of conduct for the Visual Arts sector. Mick Dodson discusses the research material of the code of conduct.

00:27:30	Russell Taylor closes the lunchtime seminar and thanks Mick Dodson for his efforts. Maggie {surname unknown} briefly mentions the program for the seminars. The audience disperses with general conversation in the background.
00:29:42	Silence
00:29:48	End of Field Tape 1, Side B and end of 036469

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036470/Field Tape 2, Side A

Performer/speaker(s):	Mick Dodson and John Merson
Personal subject(s):	Dan Jacobson, Surveyor General Thomas Mitchell
Subject keywords:	Law - Intellectual property
Language/people:	Tiwi people (N20) (NT SC52-16)
Places:	Western Australia (WA), Tiwi Islands (NT SC52-15, SC52-16), Queensland (Qld)
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:16	Mick Dodson welcomes the audience to the lunchtime seminar. Mick introduces John Merson.
00:01:17	John Merson converses about the background to his presentation entitled <i>Bio-prospecting or bio-piracy: intellectual property rights and the convention on bio-diversity</i> . John outlines the course of his presentation.
00:03:35	John Merson discusses the background of the Bio-diversity convention. John highlights the destruction of eco-systems. He discusses biological resources in tropical regions of Australia. John discusses the issues caused by the bio-technology revolution. He talks about issues relating to the commercialisation of biodiversity.
00:07:28	John Merson points out the factors that influenced the decision making of the convention drafters. John highlights the history of the colonial assumptions of biological resources as well as discussing cases in point. He discusses the factor of biological property rights and ownership by highlighting case studies relating to the reproduction of plants.
00:12:47	John Merson highlights the growing concern about bio-prospecting. John discusses a case study about the US National Cancer Institute assaying biological material for the purpose of treating cancer and HIV. He also mentions the patenting dispute -and resolution- between the US National Cancer Institute and the Western Australian Herbarium. John mentions the reasons why he mentioned this case study.
00:24:10	John Merson remarks how property rights were given to individual states over the biological resources within their territories. John discusses the rights of worldwide indigenous peoples within the convention of bio-diversity. John highlights the issues relating to property rights in Western eyes.
00:25:55	John Merson highlights one approach to the potential way of resolving issues between global corporations and pharmaceutical companies. John talks about the history and bio-diversity background of the nation of Costa Rica. He talks about the bio-prospecting deal and assaying rights Costa Rica signed with the Marine Ecology Research Centre.
00:30:43	John Merson discusses the subject of royalties and net revenues. John compares the short term benefit of chopping down a rainforest or the long-term benefit of preservation to obtaining bio-diversity for research. He mentions the interests of the bio-technology companies.
00:32:17	John Merson discusses the taxonomic knowledge of indigenous peoples around the world. John talks about the assaying work done by indigenous peoples. He talks about Dan Jacobson's bio-prospecting work on an inedible nut that led to the discovery of a new alkaloid called DMDP. John mentions the consequences of this discovery.
00:37:01	John Merson discusses the issues relating to Aboriginal interests in the environment. John

	converses about Land Rights and the history of the Australian landscape from 100,000 years ago. He talks about statements made by Surveyor General Thomas Mitchell. John talks about the transformation of the Australian landscape once the Indigenous people had been moved off their land.
00:41:47	John Merson converses about the Indigenous husbandry of the land. John discusses the importance of bio-resources for the future. He discusses the legal implications of Australian biological resources in relation to Indigenous people.
00:44:06	John Merson refers to ownership claims made by the Australian State governments. John converses about the AMRAD bio-prospecting agreement made in conjunction with the Northern Lands Council and Tiwi people. John discusses the Queensland Research Institute's investigation into an analgesic bark.
00:47:49	Silence
00:47:52	End of Field Tape 2, Side A and 036470

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036471/Field Tape 2, Side B

Performer/speaker(s):	John Merson, Mick Dodson, Ian Scales, Bob Mackinson, David {surname unknown}, Henrietta {surname unknown}, Siobhan O'Donnell, Michael Davis, Allie Boss, Ian Dawson, Alan Thorne
Subject keywords:	Law - Intellectual property
Places:	Australia
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:09	John Merson continues his discussion from the previous recording and highlights property rights and ownership issues of the aforementioned analgesic tree. See AIATSIS_38 036471. John takes a step back to highlight the concerns of intellectual property rights and laws worldwide.
00:02:43	John Merson talks about an intellectual property rights case study involving an Indian plant named <i>neem</i> . John briefly refers to the convention on bio-diversity. He highlights the interests of indigenous communities worldwide; particularly the case of Costa Rica. John believes that indigenous communities worldwide should be the custodians of property rights of bio-diversity.
00:05:48	The audience applauds. Mick Dodson thanks John Merson for his presentation and asks the audience if there are any questions.
00:06:25	Ian Scales asks John Merson a question relating to financial matters involving biodiversity corporations in Costa Rica. John responds to Ian's question.
00:09:25	Ian Scales asks John Merson whether the financial aspect of the biodiversity deal went in favour of the Costa Rican government. John responds to Ian Scales question by referring to the case study of the analgesic bark.
00:10:56	John Merson discusses how biodiversity companies give up on working with third world countries and instead seek out collaboration with botanical gardens to circumvent property rights. John highlights the concerns of this.
00:12:07	Bob Mackinson mentions that a number of botanical gardens are developing protocols to deal with the property rights issues and sharing of biodiversity material. Bob asks John Merson about whether there is a senate process to deal with the disputes between state and federal governments over biodiversity ownership to which John responds.
00:13:52	David {surname unknown} asks if there are any working models for profit distribution worldwide. John Merson answers David's question by highlighting instances involving the Indonesian government and National Cancer Institute. John mentions distribution factors involving pharmaceutical companies. He highlights the case of Shaman Pharmaceuticals who work with indigenous peoples worldwide.
00:19:43	Henrietta {surname unknown} discusses the convention and intellectual property rights. Henrietta discusses the interests of indigenous peoples worldwide in relation to this issue as well as the debate about the convention on bio-diversity. She discusses the Food [and] Agriculture Organization [of the United Nations] and the rights of farmers and indigenous communities worldwide.
00:23:37	Mick Dodson thanks Henrietta for her speech. Siobhan O'Donnell asks John Merson what his take on the human genome project is in regard to indigenous rights and issues; John then proceeds to answer Siobhan's question.
00:26:57	Michael Davis asks how bio prospecting agreements protect secret and sacred knowledge

	to which John Merson replies. John draws similarities with Michael's question with the assaying of plants. John reflects upon the case of the <i>neem</i> plant and the WD Grace company's effects on the Indian population.
00:31:23	Allie Boss asks about the multinational investment agreement and the impact on third world countries. Allie comments on indigenous peoples negotiating with biotech companies. John Merson discusses the stalled multinational investment agreement.
00:32:50	Ian Dawson asks whether America's non-ratification of the convention on bio-diversity is a non-issue to which John Merson responds. A woman interrupts to say that the United States has used their power to influence the convention anyway.
00:34:11	Alan Thorne highlights Australia, Indonesia and Papua New Guinea's abundant biodiversity and asks what international appreciation there is for said biodiversity. Alan highlights the case of the exported New Zealand rose and the indigenous interest in pharmaceutical products. John Merson answers Alan's question. Henrietta {surname unknown} discusses the bio safety protocol and the debates between nations about said protocol.
00:37:13	John Merson discusses why the United States are holding off signing the biodiversity convention. John discusses the biodiversity rights issues surrounding the use of the skin from a frog in Ecuador. He discusses the legal and scientific issues arising from biological and genetic materials.
00:40:10	Mick Dodson discusses Alan Thorne's earlier question and thanks John Merson for his speech. Mick briefly discusses next week's lunchtime seminar.
00:41:09	End of Field Tape 2, Side B and end of 036471

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036472/Field Tape 3, Side A

Performer/speaker(s):	Mikki {surname unknown}, Trish Nicholson, George Boeck, unidentified woman #1, unidentified woman #2, unidentified woman #3, unidentified man
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	#1, unidentified man #2 and John {surname unknown}
Personal subject(s):	Sue Kestermann
Subject keywords:	Attitudes - Indigenous perspectives, Enterprises - Tourism
Places:	Kakadu / Alligator Rivers area (NT SD53-01, SD53-05),
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:12	Mikki introduces Trish Nicholson and her seminar.
00:01:02	Trish Nicholson launches into her seminar entitled <i>Culture, tourism and adaption: accessing the power to choose</i> . Trish discusses her research into tourism within indigenous communities in South East Asia and Australia.
00:02:09	Trish Nicholson mentions her interest in the effects of tourism upon [worldwide] indigenous groups. Trish highlights Indigenous tourism in Australia as well as drawing attention to her culture tourism chart. She explains the varying aspects of culture tourism.
00:05:55	Trish Nicholson discusses the culture tourism business. Trish comments on the lack of data on indigenous tourism. She mentions the interest of European and American tourists into indigenous cultures. Trish discusses the recommendations of the 1991 Royal Commission into Aboriginal Deaths in Custody as well as Indigenous Re-empowerment.
00:09:33	Trish Nicholson discusses the National Aboriginal and Torres Strait Islander Tourism Industry Strategy as well as the objectives of the strategy.
00:11:52	Trish Nicholson converses about the recommendations of the strategy. Trish deliberates about the theme of choice for Indigenous communities as well as the work of the Aboriginal and Torres Strait Islander Commission within tourism.
00:13:27	Trish Nicholson discusses her observations about tourist business and self-representation choices made by Indigenous communities and individuals. Trish discusses the topic of family (and community) business as well as profit optimising and values.
00:19:25	Trish Nicholson discusses choices to do with self-representation. Trish converses about the revisitation of culture and the agreement of elders to access certain sites and knowledge. She discusses the cultural adaptability of guides who can blend into both mainstream and traditional culture.
00:22:26	Trish Nicholson concludes her seminar; highlighting such points as cultural adaptability, business and knowledge can be utilised for re-empowerment. Trish discusses the limitations of the culture tourism market. She explains why cultural tourism isn't a cure all for Indigenous people.
00:25:12	Mikki {surname unknown} asks if there are any questions. George Boeck discusses his book entitled <i>Blue Guide: Australia</i> as well as the difficulties faced when writing about Aboriginal culture and history within his book. George discusses cultural presentation and how to adequately describe Aboriginal tourist locales to potential tourists.
00:28:38	Trish Nicholson answers George Boeck's question about communicating with tourists about Aboriginal culture and recommends that George speak with Indigenous people to potentially write this aspect within his book.
00:29:13	George Boeck asks what should be done about the bus tours. Trish Nicholson discusses the way cultures are interpreted needs to be different for different markets.
00:30:29	Unidentified woman #1 asks how small businesses could potentially be supported. Trish Nicholson highlights how small scale loans and grants as well as mentoring -with ongoing training- could support small business. Trish explains how Aboriginal business needs

	have not been addressed.
00:33:34	Unidentified man #1 enquires about the role of government [within cultural tourism]. Trish Nicholson responds to the man's enquiry by highlighting the case of joint ventures. Unidentified man #1 remarks that having the government as a partner is a recipe for disaster to which Trish replies. Trish discusses the National Aboriginal and Torres Strait Islander Tourism Industry Strategy.
00:36:14	Unidentified man #2 discusses whether the view that the private sector can do better than the government sector has brought about the idea that government partnerships are recipes for disaster. Unidentified man #1 responds to unidentified man #2's question.
00:38:05	Trish Nicholson mentions an advertisement which promised tourists contact with Indigenous people which she spotted during her work in Kakadu in the 1980s. Trish mentions the work done in Kakadu by Sue Kestermann.
00:39:23	Unidentified woman #2 asks Trish Nicholson whether she found any examples of support given to smaller family based tourist enterprises around the world [particularly South East Asia]. Trish Nicholson answers the question by discussing the work of non-government organisations in the Philippines. Trish recalls visiting a tourist location in the Philippines.
00:42:16	Trish Nicholson explains that in Vietnam there is no support for small tourist enterprises and mentions the plight of Vietnamese tourist operators.
00:43:20	Unidentified woman #3 remarks she works in the health field. She asks whether there is a role for NGOs -such as Médecins Sans Frontières- to send Doctors into Aboriginal communities. Trish Nicholson responds to the question by citing a similar example in the Philippines.
00:44:49	John {surname unknown} discusses the issue of bargaining power and the varying degrees of empowerment within Indigenous communities involved with tourism. Trish Nicholson points out how hard it is to implement the right to say no with regard to tourists travelling on Aboriginal land.
00:47:04	John {surname unknown} discusses the Indigenous right to veto commercial development etc. Trish Nicholson highlights the lack of bargaining power in relation to tourists climbing [Uluru] against the wishes of Aboriginal Elders. John begins his reply to Trish's statement.
00:47:55	Silence
00:47:59	End of Field Tape 3, Side A and end of 036472

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036473/Field Tape 3, Side B

Performer/speaker(s):	Trish Nicholson, John {surname unknown}, Marge {surname unknown}, George Boeck, Unidentified woman #1, Unidentified man #1, Unidentified man #2, Mikki {surname unknown}
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Subject keywords:	Attitudes - Indigenous perspectives, Enterprises - Tourism
Language/people:	Ngarinyin / Ungarinyin people (K18) (WA SE52-01)
Places:	Uluru / Ayers Rock (South Central NT SG52-08), Kakadu / Alligator Rivers area (NT SD53-01, SD53-05), Kimberley area (WA SD51, SD52, SE51, SE52), Mparntwe / Alice Springs (South Central NT SF53-14), Jervis Bay (ACT / NSW S Coast SI56-13)
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:11	John {surname unknown} and Trish Nicholson continue their discussion about Indigenous bargaining power as well as the benefit of revenues of the tourist industry for Indigenous people, particularly in places such as Uluru and Kakadu, NT. See AIATSIS_38 036472
00:01:13	Trish Nicholson briefly mentions small tourist businesses in the Kimberley region [WA]. Marge (surname unknown) asks whether tourists are educated about Indigenous culture to which Trish replies by highlighting the case of a culture centre in Alice Springs.
00:03:57	Marge mentions the American tourist who got lost in the central desert. Trish Nicholson points out the danger of the local tourist communities becoming products rather than hosts. Unidentified woman #1 converses about the difference between hosts and guests.
00:06:15	Trish Nicholson converses about guests paying to interact with Indigenous people in their communities. George Boeck discusses matters relating to tourist and Indigenous interactions as well as mentioning the case of an Indigenous camping experience in Jervis Bay.
00:09:34	Trish Nicholson speaks of the Bhutan tourist trade. Unidentified man #1 discusses the joint venture partnership between Ngarinyin Aboriginal Corporation and Wedgetail Tours as well as the cultural experience offered by the joint venture [which is entitled Bush University].
00:14:09	Unidentified man #2 asks what are the preferred means of training as well as the link between the community and family in decision making. Trish Nicholson provides a response to both questions. Trish talks about funding for Indigenous communities.
00:17:19	Unidentified woman #1 converses on the dilemma of individual rights versus community rights. Trish Nicholson comments that Indigenous involvement should be a choice not a necessity. Trish remarks that cultural implications also need to be explored.
00:18:56	Mikki (surname unknown) asks if there are any further questions and then thanks the audience for attending. Mikki discusses the seminar for next week.
00:19:29	Silence
00:19:37	End of Field Tape 3, Side B and end of 036473

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036474/Field Tape 4, Side A

Performer/speaker(s):	Phil Gordon
Personal subject(s):	Peter White, Tracy Duncan, Roy Barker
Subject keywords:	Cultural heritage - Protection - Museums and keeping places, Financial management
Language/people:	Djabugay / Tjapukai / Djabuganjddji people (Y106) (Qld SE55-01),
Places:	Adelaide (SE SA SI54-09), Cairns (NE Qld SE55-02), Brewarrina (N NSW SH55-06), Wallaga Lake (NSW Far S Coast SJ55-04), Brambuk / Halls Gap (W Vic Gariwerd / Grampians SJ54-08), Armidale (NSW N Coast SH56-10), Yarrabah / Cape Grafton (NE Qld SE55-02), Wilcannia (NW NSW SH54-16), Tibooburra (NW NSW SH54-07)
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:10	AIATSIS lunchtime seminar entitled <i>Keeping places and the pressures of commercialisation</i> . Phil Gordon talks about the Aboriginal Heritage and the Aboriginal Liaison units. Phil talks about the Australian Museum's efforts to assist Indigenous communities.
00:01:22	Phil Gordon converses about the assistance provided by the Aboriginal Heritage unit. Phil discusses museum policies as well as the UNESCO seminar conference in Adelaide, 1978.
00:02:55	Phil Gordon discusses the non-commercialisation of museums in relation to interacting with Indigenous people. Phil converses about the development of Aboriginal museums and centres from the early days to the present day.
00:05:08	Phil Gordon talks about the troublesome factors within [Indigenous] tourism. Phil highlights the case of the Tjapukai Aboriginal cultural centre in Cairns, Queensland.
00:06:41	Phil Gordon talks about the revitalisation of culture within the community. Phil mentions the various models to meet the wants, needs and desires [of the Indigenous community]. Phil highlights the cultural revitalisation case of Brewarrina [Aboriginal cultural centre, NSW]. He discusses the case of the Wallaga Lake Aboriginal cultural centre.
00:11:24	Phil Gordon discusses the process of setting up a cultural centre with the assistance of the Aboriginal and Torres Strait Islander Commission. Phil converses about issues and concerns relating to setting up and maintaining cultural centres.
00:14:21	Phil Gordon talks about the needs and wishes -of setting up culture centres- at the community level. Phil discusses issues relating to museums; particularly in regard to finance. He mentions the long term plan to evaluate the development of museums. Phil highlights the case of Brambuk cultural centre. He discusses the role of museums.
00:18:19	Phil Gordon emphasises the diverseness of the cultural museum sector. Phil remarks that responses to [cultural museum projects] need to be flexible. Phil talks about taking a conservator to assess the damage after a fire at the Armidale Aboriginal museum.
00:21:13	Phil Gordon converses about adding value to training initiatives. Phil explains the cycle of cultural centres and keeping places.

00:23:20	Phil Gordon talks about the time he retrieved a collection from the Land Council's office in Yamba, NSW. Phil discusses Yarrabah museum in Queensland and the work of Aboriginal Conservator Tracy Duncan. He converses about the problems of museums such as Yarrabah.
00:26:31	Phil Gordon discusses commercialisation as well as the funding of museums. Phil converses about the lack of coordination and strategic view for most Aboriginal organisations. He talks about and explains the 'passing fad' syndrome.
00:29:43	Phil Gordon concludes his seminar by highlighting worries due to the nature of the lack of money. Phil talks about the differing vision of museums from the government and museum perspectives. He discusses the work of an unidentified Government organisation to deal with the repatriation of human remains and sacred objects.
00:33:23	Phil Gordon converses about support mechanisms for Aboriginal keeping places. Phil converses about the survival of Indigenous organisations. He discusses the ten year loan of objects at Wilcannia, NSW. Phil converses about the organisation and Indigenous community at Tibooburra, NSW.
00:36:09	Phil Gordon explains why Indigenous organisations come and go. Phil talks about the effect of commercialisation on museums.
00:37:36	Phil Gordon presents his slideshow presentation; showing slides of the Brewarrina Aboriginal cultural museum, Roy Barker, diprotodon skull, shop area, Rainbow Serpent, mission rations, Umbarra Cultural Tours. Phil remarks that Umbarra [Aboriginal Cultural Centre and] tours is located at Wallaga Lake.
00:42:55	Silence
00:43:02	End of Field Tape 4, Side A and end of 036474

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036475/Field Tape 5, Side A

Performer/speaker(s):	George Boeck, Erika Esau
Personal subject(s):	Leo Schofield, Emily Kame Kngwarreye, Robin Wallace-Crabb
Subject keywords:	Enterprises - Tourism
Language/people:	-
Places:	Albury Wodonga (SW NSW / N Vic SJ55-02), Bung Yarnda / Lake Tyers (E Vic Gippsland SJ55-07), Western Australia (WA), Uluru / Ayers Rock (South Central NT SG52-08), Laura / Quinkan area (Qld SE Cape York SD55-13), Fitzroy Crossing (WA West Kimberley SE51-12)
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:13	<i>Lunchtime seminar entitled Blue Guide, Australia: Tour Guides and Indigenous Australia.</i> George Boeck talks about the history of blue guides from its origins in Germany as Baedeker travel guides. George converses about the contents and expectations of a blue guide.
00:01:49	George Boeck discusses the genre of the blue guide books and was as providing a comparison of other travel literature. George compares the blue guide with the Baedeker travel guide. He shows and discusses a blue guide of Milan, Italy.
00:08:06	George Boeck converses about the problems creating a blue guide with the lack of recorded history about Australia. George talks about the rise of the tourist and the difficulties catering a blue guide towards said tourists. He talks about what readers are accustomed to when reading a blue guide.
00:10:16	George Boeck points out Australia's short architectural history. George talks about the blue guide's purpose. He explains why he believes tourists are interested in Australia's Natural History. George talks about the information requested by his editor for the blue guide as well as the opening hours for museums.
00:13:23	George Boeck converses about the hurdle of including legitimate venues within the guide. George talks about his assumptions of the blue guide's readers. He jokes about receiving a parking ticket in Albury, NSW.
00:15:56	George Boeck discusses the issues relating to the inclusion of Aboriginal Australia within the blue guide as well as highlighting these points within the Australia blue guide.
00:17:31	George Boeck explains how the guide needed to describe Indigenous Australia in such a way to make it approachable for tourists.
00:18:51	George Boeck and Erika Esau converses about their paper from the Victorian Folklore and Folklife conference in 1994. George reads a short descriptive excerpt from the Australia blue guide about Lake Tyers. He comments about writing concise instructions of complex information for tourists. George reads an excerpt of detailing information about the Western Australian Museum and rock art sites.
00:24:00	George Boeck explains why he doesn't want Indigenous contacts in the blue guide to abandon their community based functions. George talks about describing the Aboriginal communities' beliefs and points of view within the guide; such as the Wandjina spirits and [climbing] Uluru.
00:29:04	George Boeck discusses the dance festival at Laura, QLD. George remarks on the presentation of Aboriginal society within the Australia blue guide. George questions whether it is possible to present information that tourists need without interfering with

	the daily life of the Indigenous people they are visiting. Unidentified woman #1 and George Boeck discuss the attempts by the Fitzroy Crossing community to promote white water rafting.
00:33:42	Erika Esau talks about issues relating to the blue guide's traditional role as a Euro-centric guide for the well-educated traveller. Erika discusses the debate about how to define Australian culture for tourists. Erika talks about her Euro-centric editors who knew nothing about Australia. She converses about the editor's original plan for the Australian blue guide. Erika talks about Leo Schofield's opinion about blue guides.
00:38:57	Erika Esau converses about originally gearing the blue guide towards Europeans and Americans. Erika talks about presenting Aboriginal culture and sacred sites within the blue guide. She mentions the difficulties in presenting Australia's material culture as opposed to European material culture within the guide. Erika mentions using boxes within the blue guide as a way of describing items.
00:41:53	Erika Esau converses about introductory texts (such as for Australian literature and movies). George Boeck talks about an essay on Australian art and Aboriginal artist Emily [Kame Kngwarreye]. Erika discusses post-colonial theoretical terms as well as how to integrate Aboriginal art into a Western framework.
00:45:41	Unidentified man #2 and Erika Esau discuss how the blue guide isn't seen as a scholarly work. Unidentified man #2 converses about the list of contents and asks what sort of controls there were on the information's accuracy and appropriateness. Erika responds that she collaborated with Robin Wallace-Crabb as a source for some information within the blue guide.
00:47:56	Silence
00:48:03	End of Field Tape 5, Side A and end of 036475

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036476/Field Tape 6, Side A

Performer/speaker(s):	Helena Gulash, Chris Bonney, Unidentified woman #1, Howard Morphy, Belinda Scott
Personal subject(s):	Terry Jenkins, Dawn Fraser
Subject keywords:	Law - Intellectual property
Language/people:	Ngunawal / Ngunnawal people (D3) (NSW SI55-16)
Places:	Mparntwe / Alice Springs (South Central NT SF53-14)
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:11	Helena Gulash introduces herself and Chris Bonney before the presentation.
00:01:07	Chris Bonney begins his lunchtime seminar entitled <i>A Label of Authenticity</i> as well as providing an acknowledgement to traditional owners {Ngunnawal (D3) people}.
00:01:40	Chris Bonney talks about the National Indigenous Arts Advocacy Association including the Survival Concert and the work that the association does.
00:02:54	Chris Bonney talks about the Indigenous art movement. Chris discusses the concerns of the copying of Indigenous designs by non-Indigenous people.
00:03:50	Chris Bonney discusses handouts and videos relating to the Label of Authenticity as well as the Label of Authenticity in general. Chris talks about the issues surrounding the <i>Stopping the Rip-offs</i> video. He remarks that the charter focuses on the protection of the individual artist.
00:05:53	Chris Bonney converses about how Australia is leading the way in relation to developing systems to protect culture. Chris explains why the Label of Authenticity shows distinctive Aboriginal colours and culture. He talks about the three year consultative period and discussion paper [completed by NIAAA].
00:07:47	Chris Bonney explains why there is no guaranteed safe system [for the Label of Authenticity]. Chris talks about the preventative strategy.
00:08:29	Chris Bonney converses about the policy statement and talks about how NIAAA advocates to Government and other departments. Chris discusses teaching research skills within Indigenous communities to revive culture.
00:10:27	Chris Bonney converses about the issues relating to the appropriation of the Rainbow Serpent and Indigenous styles within non-Indigenous artwork. Chris talks about the specific case of a carpet company appropriating an artwork from the National Gallery of Australia's Aboriginal art book to make carpets. Chris talks about the inquiry into copyright enforcement and potentially making changes within copyright law. He talks about Terry Jenkins' paper.
00:13:34	Chris Bonney discusses protecting Indigenous intellectual property as well as ways to protect Indigenous intellectual property rights. Chris explains why some Indigenous communities [and people] aren't interested in obtaining property rights. He converses about the certified trademark as well as the rules of the trademark.
00:18:31	Chris Bonney discusses the benefits of the [certified] trademark. Chris talks about an Aboriginal artist from Alice Springs who sold the copyright to her dreaming stories. He converses about the two trademarks –or labels of authenticity [technical issues with the projector]. Chris remarks that one label deals with a product that has been made by an Aboriginal person from start to finish; he then provides the example of a boomerang.

00:24:17	Chris Bonney explains that the other label deals with designs made by Indigenous people as well as Indigenous people who have signed a fair licensing contract. Chris mentions that the label allows consumers to identify that the money on the product is returned to Indigenous people.
00:27:46	Chris Bonney asks if there are any questions. Unidentified woman #1 talks about the reconciliation category at the Heritage Commission and asks whether the label of authenticity could be applied to the category to which Chris replies.
00:29:10	Howard Morphy asks what the label of authenticity will look like on products. Chris Bonney briefly discusses swing tags and the other forms the label can take.
00:30:48	Belinda Scott gives her opinions about the label of authenticity. Chris Bonney talks about the “ <i>policing</i> ” mechanisms in place for the label and trademark. Chris discusses the case of DNA technology being used for Dawn Fraser’s merchandise. He discusses the Copyright Act 1995 on copyright infringement as well as mentioning the consequences of copyright infringement.
00:39:50	Chris Bonney talks about the benefits of the label of authenticity to Indigenous people as well as the fair contract and Aboriginal artists’ best practice.
00:43:56	Chris Bonney outlines the next step for his seminar. Chris briefly discusses his Stopping the Rip-offs video that accompanies the next part of his seminar.
00:45:24	End of Field Tape 6, Side A and end of 036476

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036477/Field Tape 6, Side B

Performer/speaker(s):	Chris Bonney, Unidentified woman #1, Belinda {surname unknown}, Jon Altman, Unidentified man #1, Unidentified man #2, Helena Gulash, Howard Morphy
Personal subject(s):	-
Subject keywords:	Law - Intellectual property
Language/people:	-
Places:	Mparntwe / Alice Springs (South Central NT SF53-14)
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:11	Continuation of the AIATSIS lunchtime seminar entitled <i>A Label of Authenticity</i> . See AIATSIS 38 036476 . Chris Bonney briefly converses about the rules that govern the use of the label of authenticity as well as highlighting case studies relating to this.
00:05:48	Chris Bonney discusses the label of authenticity project. Chris asks if there are any questions or comments from the audience.
00:06:57	Unidentified woman #1 provides her own opinions about the label of authenticity. Unidentified woman #1 recalls her interactions with a non-Indigenous photographer at Uluru's cultural centre and relates this to the rights of the consumer. Unidentified woman #1 talks about a string of universities requesting DNA tests on Indigenous people.
00:08:53	Chris Bonney responds to Unidentified woman #1's comments about DNA testing. Chris talks about the Australian Government's deal with chemical companies to steal Indigenous intellectual property for profit. Unidentified woman #1 provides her own opinions about the appropriation of Indigenous intellectual property.
00:10:20	Belinda {surname unknown} creates a hypothetical situation where she is a German tourist buying a didgeridoo at Alice Springs. Belinda asks [as a German tourist] what she is learning about Indigenous culture from the label of authenticity. Chris Bonney responds to Belinda's question. Belinda remarks that as the didgeridoo is not from Central Australia; would the tourist know they are buying an authentic product? Chris replies to Belinda's question by highlighting the case in point of didgeridoos.
00:14:29	Jon Altman discusses the primary focus on the label of authenticity as well as commenting on the refining of authenticity [to let consumers know that they are purchasing a] genuine Indigenous product. Jon mentions the practices of the label of authenticity.
00:16:46	Unidentified man #1 responds to Jon Altman's comments about the concerns of authenticity. Unidentified man #1 responds to points made during Chris Bonney [and NIAAA's] seminar.
00:19:21	Chris Bonney converses about the national and regional labels and trademarks and links this to funding for Indigenous art centres and communities. Chris talks about trademark protection from litigation and policing.
00:22:06	Unidentified man #2 discusses how some people fall through the net as well as the label of authenticity in general. Unidentified man #2 makes comments about how the label mainly focuses on the tourist market. Unidentified man #2 talks about the purchasing of authentic merchandise and consumer protection. Unidentified man #2 converses about trying to avoid differences of opinion between Indigenous groups.
00:25:40	Unidentified man #1 points out that it may be a waste of time focusing on a label that

	caters towards items made by individual Aboriginal people and should focus on designs made by Aboriginal people instead. Unidentified man #2 responds to Unidentified man #1's concerns.
00:26:24	Chris Bonney mentions the Label of Authenticity project.
00:26:50	Helena Gulash mentions there is time for one more question.
00:27:00	Howard Morphy comments that the answers from the seminar limit the objectives of the project. Howard discusses the problem of rip-offs and how this issue needs to be discussed.
00:28:54	Helena Gulash mentions there is time for another last question. Unidentified woman #2 begins her question about the principles of the label of authenticity [tape cuts out].
00:29:13	Silence
00:29:21	End of Field Tape 6, Side B and end of 036477

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036478/Field Tape 7, Side A

Performer/speaker(s):	Unidentified man #1, Helena Gulash
Personal subject(s):	Patrick Dodson
Subject keywords:	Cultural heritage - Protection - Museums and keeping places
Language/people:	Pitjantjatjara people (C6) (NT SG52-11)
Places:	South Australia - Central Australia (SA SG52, SG53)
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:10	Unidentified man #1 introduces Project Manager Helena Gulash and provides a background to her career and life.
00:02:13	Helena Gulash begins her seminar entitled <i>The Australian Indigenous Cultural Network</i> and outlines the national project. Helena converses about the role of the Australian Indigenous Cultural Network. She discusses the topic of retrieving and reclaiming Indigenous cultural heritage.
00:04:25	Helena Gulash points out and discusses her audio-visual representation of the vision of the Australian Indigenous Cultural Network. Helena mentions the use of as well as the issues surrounding the inclusion of Information Technology within the AICN. Helena mentions the aims of the AICN network.
00:07:00	Helena Gulash discusses the sharing of information between stakeholders. Helena converses about the AICN's main goal of ensuring that regional Indigenous communities have the resources for their work.
00:07:59	Helena Gulash discusses the broader aim of and the need for the AICN. Helena highlights the values of the consolidation of Indigenous cultural heritage.
00:10:30	Helena Gulash sheds light on the AICN organisation; including Chairman Patrick Dodson and other personnel. Helena discusses the process in establishing the AICN project. She remarks how the AICN project was started from the applications Indigenous communities submitted to the Australia Foundation for Culture and the Humanities in the 1990s.
00:13:59	Helena Gulash discusses the networks of the AICN project.
00:15:12	Helena Gulash stresses that the AICN acknowledges the existing networks of people who are involved in Indigenous arts and cultural activities throughout Australia. Helena remarks that the AICN recognises innovative Indigenous multimedia initiatives and seeks to collaborate with said initiatives where possible. Helena mentions the cultural organisations and other relevant parties that AICN is interested in working with.
00:18:06	Helena Gulash mentions the research undertaken as well as the identification of new projects. Helena comments on the partnership with an Indigenous community organisation as well as the collaboration with the Pitjantjatjara council on a project.
00:19:13	Helena Gulash discusses consultation and collaborative efforts with Indigenous communities. Helena provides a visual and verbal summary of the seminar up to this point.
00:21:15	Helena Gulash highlights the strategy for how the AICN will offer Indigenous Australians the opportunity to determine how the AICN will participate as well as details about the proposed pilot stage. Helena talks about the challenges [relating to the AICN] for Indigenous Australians.

00:23:54	Helena Gulash converses about the underlying principle of the AICN. Helena talks about the development of a code of practice for the IT industry. She talks about some of the implications for Indigenous people for using IT. Helena mentions the resilience and innovation of Indigenous people in relation to technology.
00:27:36	Helena Gulash converses about the range of elements supporting the AICN strategy. Helena briefly talks about Chairman Patrick Dodson.
00:30:15	Helena Gulash converses about the development and application of a national Information Technology system. Helena remarks that the AICN website allows Indigenous people to access more information than from other websites. Helena talks about other museums.
00:34:29	Helena Gulash talks about the AICN IT system in detail. Helena talks about the need for AICN to support Indigenous people at the regional level. Helena talks about the pilot stage of the AICN as well as the progressing stages of the model program.
00:38:00	Helena Gulash converses about the model digital archiving program targeted at Pitjantjatjara people. Helena discusses multimedia technology developed by the Pitjantjatjara council. She talks about AICN's partnership with the Pitjantjatjara council in order for the Pitjantjatjara people to share their culture and knowledge.
00:41:16	Helena Gulash explains that the trial and testing of the model needs to reflect the diverseness of Indigenous culture.
00:42:12	Helena Gulash discusses the subsequent presentation about the project and program.
00:43:07	The audio-visual component of the project and program is played through.
00:48:14	End of Field Tape 7, Side A and end of 036478

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036479/Field Tape 7, Side B

Performer/speaker(s):	Helena Gulash, Unidentified man #1, Belinda {surname unknown}, Unidentified woman #1, Jen {surname unknown}, Unidentified woman #2, Unidentified woman #3
Personal subject(s):	Terry Janke, Richard Pratt
Subject keywords:	Cultural heritage - Protection - Museums and keeping places
Language/people:	Yannhangu people (N72 & N99.1): (NT SC53-14), Pitjantjatjara people (C6) (NT SG52-11), Yankunytjatjara people (C4) (NT SG52-16), Ngaanyatjarra people (A38) (WA SG51-08)
Places:	South Australia (SA)
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:09	Continuation of AIATSIS lunchtime seminar entitled <i>The Australian Indigenous Cultural Network</i> . Helena Gulash talks about the storage of cultural materials within the program. Helena continues her discussion on the model digital archiving program. See AIATSIS 38 036478 . Helena mentions the testing will be carried out on approximately five regions.
00:01:38	Helena Gulash mentions the other elements of the project; including the code of practice as well as collaborating with -and the work of- Terri Janke.
00:03:26	Helena Gulash stresses the concerns of Indigenous peoples about the exploitation of Indigenous culture and property. Helena talks about the development of community information packages.
00:05:00	Helena Gulash discusses the Australian Indigenous Cultural Network's national training packages. Helena talks about the register of Indigenous cultural products and projects. She talks about making Indigenous people aware of potential funding streams for projects.
00:08:07	Helena Gulash highlights the topic of resourcing and discusses philanthropist Richard Pratt. Helena mentions receiving funding from Rio Tinto. She talks about accessing resources through philanthropist groups. Helena Gulash talks about the topic of government funding.
00:11:27	Helena Gulash reiterates the support given to AICN. Helena provides the contact details of AICN. She provides concluding statements to <i>The Australian Indigenous Cultural Network</i> seminar, thanks the audience and asks if there are any questions.
00:15:11	Unidentified man #1 asks if there are any questions. Belinda {surname unknown} discusses key factors and difficulties affecting regional areas to which Helena Gulash responds to the concerns about regional areas. Belinda makes comments about the operational running budget of websites for Indigenous communities to which Helena Gulash replies.
00:19:53	Unidentified woman #1 asks how the rights of the individual will be protected as well as privacy concerns. Helena Gulash replies to unidentified woman #1's question. Helena mentions showing the program during a visit to the Umuwa community [in South Australia] and discusses the subject of interest at the community level.
00:23:23	Jen {surname unknown} remarks that perhaps it would be better to provide the community with CDs rather than use the internet. Helena Gulash provides a response and replies that collections held by the regional level are under the control of the owners.

00:25:55	Unidentified woman #2 remarks that the responsibility appears to be on communities to collect information and therefore asks what are the responsibilities of the collecting institutions? Helena Gulash mentions the reasons for the development of the AICN project. Helena discusses the subject of resources. Helena converses about the pilot in detail.
00:29:19	Unidentified woman #2 discusses the responsibilities of collecting institutions. Unidentified woman #2 and Helena Gulash discuss the topic of collection digitisation. Helena remarks that AICN will act as a catalyst for museums and communities.
00:34:40	Unidentified man #1 remarks there is time for one more question.
00:34:47	Unidentified woman #3 talks about working for the Department of Aboriginal Affairs and the lack of funding for programs such as BRACS. Unidentified woman #3 asks how AICN will avoid funding issues. Helena Gulash replies that AICN will collaborate with other bodies to avoid funding issues. Helena talks about the coordinating role of AICN as well as external Indigenous organisations.
00:38:15	Helena Gulash talks about collaborating with BRACS and PY Media.
00:39:38	Unidentified man #1 thanks Helena Gulash for her seminar and calls for a round of applause from the audience.
00:40:06	End of Field Tape 7, Side B and end of 036479

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036480/Field Tape 8, Side A

Performer/speaker(s):	Unidentified man #1, Tim Klingender, Belinda Scott, Jon Altman, Chris Watson, John Mundine, Luke Taylor
Subject keywords:	Art - Economic aspects - Markets - Market places
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:09	Unidentified man #1 introduces Tim Klingender and his AIATSIS lunchtime seminar entitled <i>An informal discussion about Internet commerce and Indigenous Art</i> .
00:00:33	Tim Klingender talks about travelling to eight major Aboriginal-owned art centres to discuss whether they'd be interested in becoming involved with Sotheby's.
00:01:30	Tim Klingender talks about the internet business sotherbys.com. Tim recalls the future of the internet briefing received at Sotheby's and being asked to classify international dealers into categories.
00:05:24	Tim Klingender talks about the expansion of the online auction art business. Tim mentions the benefits for Sotheby's charter members. Tim provides a history of online art actions and the commercialisation of the internet.
00:08:00	Tim Klingender discusses electronic commerce company eBay.
00:10:38	Tim Klingender talks about Sotheby's website sotherbys.com; including how it works. Tim highlights the benefits of joining Sotheby's for Aboriginal-owned art centres. He remarks on Sotheby's links to the seller's website.
00:17:50	Tim Klingender discusses two and three year charter memberships. Tim talks about the responsibilities of the internet associates program.
00:20:56	Tim Klingender discusses questions about the Sotheby's website.
00:23:23	Tim Klingender mentions visiting the Head of the Internet department whilst in New York to discuss Aboriginal art centres. Tim talks about signing up Aboriginal art centres as charter members. He converses about the international market for Indigenous art.
00:28:02	Tim Klingender gives his opinions about how he envisions the Sotheby's website. Tim explains why he only invited 'A' class art centres.
00:29:44	Tim Klingender explains the benefits of the merger website between Sotheby's and Amazon. Tim recalls speaking and visiting Aboriginal art centres about the website. He talks about concerns over images and copyright.
00:33:02	Tim Klingender provides a statistic about the growth of consumer electronic commerce stated in a report by Goldman Sachs. Unidentified man #1 asks if there are any questions.
00:34:04	Belinda Scott asks which major art dealers Tim Klingender chose [to join Sotheby's]. Belinda asks whether it is the on-sellers responsibility to clear the copyright to which Tim replies yes.
00:35:51	Jon Altman and Tim Klingender discuss the importance of viewing Aboriginal art before purchase. John asks whether there are standard characteristics for the vendor to complete to which Tim discusses. John and Tim converse about the risks in transportation, liability concerns and ways to transport materials.
00:42:35	Chris Watson asks Tim Klingender to predict what the major art dealers could do to increase their online presence. John Mundine responds to Jon Altman's transportation concerns with interjections by Tim.
00:46:37	Luke Taylor inquires about Tim Klingender's previous point about discussions with art centres over the conditions of auctions to which Tim replies.

00:48:09	End of Field Tape 8, Side A and end of 036480
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036481/Field Tape 8, Side B

Performer/speaker(s):	Tim Klingender, Luke Taylor, Sara Casman, Noel Wilson, Steven {surname unknown}, Jon Altman, Barry Cundy, Russell Taylor, Chris {surname unknown}, Unidentified woman #1, Unidentified man #1
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Subject keywords:	Art - Economic aspects - Markets - Market places
Recording quality:	Good

Timing point	Description
00:00:00	<u>AIATSIS Archive announcement</u>
00:00:07	Continuation of AIATSIS lunchtime seminar entitled <i>An informal discussion about Internet commerce and Indigenous Art</i> . See AIATSIS_38 036480 . Tim Klingender talks about the potential growth of Indigenous artwork in the international market.
00:00:42	Luke Taylor remarks on the technical ease of selling any type of artwork with Sotheby's to which Tim Klingender replies.
00:01:34	Sara Casman asks Tim Klingender to expand on his previous point about copyright. Tim mentions the contract clause that deals with copyright and Sotheby's right to use the images for Point of Sale.
00:02:56	Noel Wilson asks what Sotheby's does to earn the 10% commission to which Tim replies.
00:04:22	Steven {surname unknown} asks whether Sotheby's acts as a mediator between the buyer and seller's disputes. Jon Altman asks whether the maintenance of the online website will be time intensive for community centres. John and Tim Klingender discuss whether the maintenance of the internet site will be a curse or blessing for Indigenous art centres.
00:07:30	Unidentified man #1 and Tim Klingender discuss issues relating to the benefits of the website. Jon Altman and Tim discuss the art centres intention to sign in order to join Sotheby's.
00:08:28	Belinda Scott asks a question about whether the Sotheby's site will state genuine inquiries only and mentions inquiries that she's received.
00:09:35	Barry Cundy asks whether the information [about art items for sale] will be catalogued by Sotheby's to which Tim Klingender replies. Barry then asks whether the information will be available to either the public or the buyer to which Tim replies again.
00:11:37	Russell Taylor asks for clarification on transactional feedback mechanism to which Tim Klingender replies. Jon Altman talks about the accountability problems with online performance. Chris (surname unknown) asks if sales results are confidential and whether they can be provided to government sources to which Tim responds.
00:14:08	Unidentified woman #1 remarks on a case where a man was taken off his social security payments because he sold artwork. Chris (surname unknown) and Tim Klingender talk about similar instances.
00:16:09	Unidentified man #1 concludes the lunchtime seminar and thanks Tim Klingender for his presentation. Tim Klingender mentions that he will show the international online auction sites after the speech.
00:17:34	End of Field Tape 8, Side B and end of 036481

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